RBAND

**WEB-INDUSTRY AND DESIGN AGENCY** 

SITES AND WEB-SERVICES

INTERNET ADVERTISING AND PROMOTION

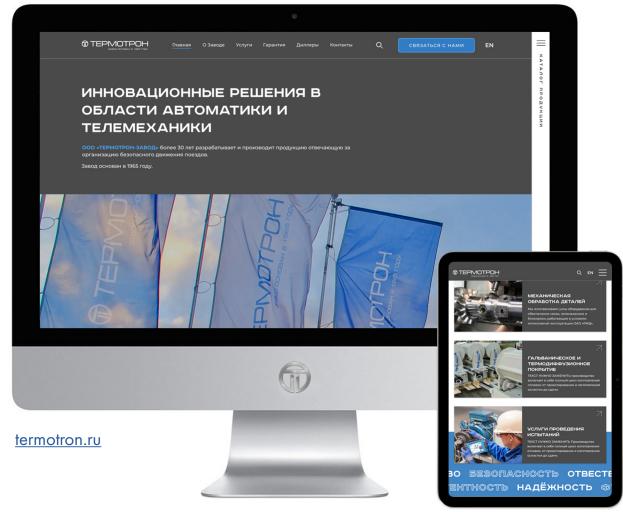
**DESIGN AND BRANDING** 

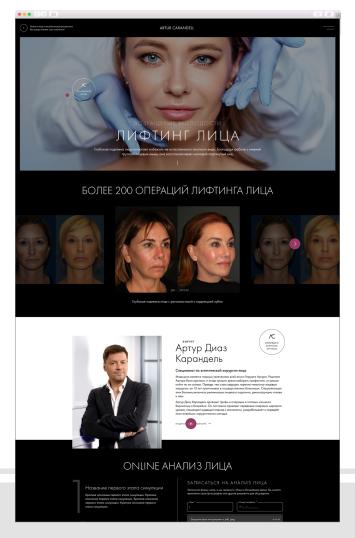
BY PROMOTING YOU, WE PROMOTE OURSELVES



## WEB-DEVELOPMENT AND INTERNET MARKETING

- Landing pages and business card sites
- Business sites
- Online catalogs and stores
- Internet services
- Internet marketing
- SEO and advertising campaigns
- Reputation management











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## **TECHNOLOGIES**

**Model-View-Controller Architecture** allows you to implement a project of any complexity with high indicators of quality, fault tolerance and performance.

Read more >

**Agile Methodology** — this is a flexible approach to development using short cycles. At the end of each iteration, the team analyzes the results and changes the priorities of the next cycle for maximum accuracy of the tasks being solved.

Read more >

The KISS principle — a design principle adopted by the US Navy in 1960. It states that most systems work best if they are kept simple. Simplicity should be a key goal, and unnecessary complexity should be avoided.

Read more >

## DESIGN

The visual component of our projects combines:

- intuitive design,
- · user behavior studies,
- target audience preferences,
- benchmarking and technology.

Our solutions help businesses build the right communication with love for their consumers, from the color scheme to the type of communication.

WE BELIEVE IN THE POWER OF A SMART APPROACH.

Victoria Denisyuk, Art Director

# **GRAPHIC DESIGN**

- Logos and guidelines
- Brand platform
- Corporate identity
- Design support
- Brand research
- Print and web advertising
- Car branding
- Exterior advertising
- Commercial space design and other elements of corporate style





Corporate identity for the power tool manufacturer "Dekado"



### **AGENCY RBAND**

a team of professionals who love and respect their work. We design and promote websites, web services, and create cool branding and design.

We open up horizons of design possibilities that go beyond the usual.



100 SITES AND WEB SERVICES

30 INTERNET PROMOTIONS

80 LOGOS AND CORPORATE STYLES



#### **VICTORIA**

Art Director

#### **ABOUT PERSONAL RESPONSIBILITY**

Having started working for myself, I fully understood the meaning of the expression "Time is money", therefore the desire of the Customer to implement everything on time and competently is a natural need that somestudios do not understand.

But no matter how absurd it may sound, focusing on earnings and not on quality will not produce a good product. There needs to be a golden mean in everything)

#### **ANDREY**

Technical Director

#### **ABOUT PROSPECTS**

In 2010, 1/4 of the population used the Internet, now – no less than 5/6 of the planet! In a short period of time, the world has switched to a new format of communication, business and, one might say, life. As they say: "If your business is not on the Internet, then you are not in business." Nowadays, it is not enough to simply make a website; it is important to understand the need for a comprehensive professional approach.



## PRINCIPLES



## PROJECT ANALYSIS AND STRATEGY DEVELOPMENT

We always conduct a project analysis, study the goals and objectives, and select effective tools.

Without proper planning, a business risks losing investments and time to solve its tasks.



## EFFECTIVE SOLUTIONS = SUCCESSFUL BUSINESS

The development of our company depends on the success of projects, so we offer only effective business solutions.

We share the values of our clients as our own: timing, profit, competence, business ethics and love for the business.

The key to a successful project is choosing a competent, motivated developer!



## CREATIVE APPROACH = ACTUAL SALES TOOL

In a saturated market, presence is not enough – you need to stand out. Template solutions no longer work.

Business needs fresh ideas, unique solutions and modern tools for business tasks.



## WE STUDY YOUR TARGET AUDIENCE AND HELP YOU STAND OUT FROM YOUR COMPETITORS

Let's be straightforward - we are interested in the success of all our projects. Profitable and competent decisions lead to scaling and development of the service.

Long-term cooperation is always pleasant and effective!

### THEY TRUST US













## **RBAND**

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